

Hi all - below is an email that can be customized and forwarded to your contact list, in order to try to get end of year donation from those not already on our mailing list or who may be, but need an extra nudge. Please remember to put your own name down below after the word "sincerely" Thanks all! Lori

Dear Friend.

Happy Holidays from Earplay! In the wake of our stellar 30<sup>th</sup> season in 2015, we're delighted to embark on our 31<sup>st</sup> season celebrating the development and performance of new chamber music. 2016 promises to be an exhilarating year, which has been dubbed *Test of Time*. With an opening concert at the beautifully renovated Herbst Theater, two concerts at ODC Theater, and a dynamically textural array of programs, we invite you to be part of the mix! With our adventurous and loyal audience on board, we'll continue to expand the possibilities of what can be done with new chamber music and sound, and provide a voice to those working on the cutting edge of composition and performance.

We're writing to ask for your help in building the Earplay Shapes the Future Fund. Launched last year, the goal of this fund is to raise \$30k over three years to provide a reliable financial foundation for Earplay's organizational structure and long-term stability, enabling future generations of music lovers to enjoy the excellent programming we've offered for three decades.

We hope that you'll participate in this exciting campaign, which will enhance our ability to produce three annual concerts of exceptional quality at affordable ticket prices. With this letter, we are inviting you to renew your vital support at an equal or higher level to help sustain our work long into the future.

Here are some great ways your donations help us reach that goal:

- Your gift of \$2,500 and above will provide a leadership challenge grant to help us attract and leverage additional funds.
- Your gift of \$1,000 will help us underwrite the performance of one of this season's World Premieres.
- Your gift of \$500 will support the appearance of one of our guest artists.
- A gift of any amount will make you an indispensable part of Earplay's future.

It's easy to make a donation online! Simply go to the following link to donate securely through Paypal: <http://www.earplay.org/www/homepage.php>

We couldn't do this without you – your attendance at our concerts, your recommendations to friends, your appreciation of the composers and performers whose work is our story, and your generous financial support, without which our performances would not reach the high caliber that is our hallmark. We hope you will partner with us once again, as Earplay continues to shape the future of music. Thank you for your support – we'll see you at the concerts!

Sincerely,

[SIGN YOUR NAME HERE]

*Our Giving Levels:*

- All gifts will be acknowledged in Earplay's concert programs during the 2016 season.
- Friendship Circle – for your gift of \$100 and above, you will receive a CD of highlights from the most recent season, in addition to acknowledgement in Earplay's concert programs during the 2016 season.
- Sponsorship Circle – for your gift of \$250 and above, you will have access to preferential seating for all of Earplay's 2016 concerts, in addition to all the benefits listed above.
- Patron Circle – for your gift of \$500 and above, you will receive an invitation to attend a dress rehearsal, followed by a chat with musicians, composers and board members, in addition to all the benefits listed above.
- Medici Circle – for your gift of \$1000 and above, you adopt the performance of a newly commissioned piece, and receive an autographed copy of the title page of the score, in addition to all the benefits listed above.
- Leadership Circle – for your gift of \$2500 and above, you will receive an invitation to a private dinner with a performance by Earplayers, in addition to all the benefits listed above.

